





DOI Serbia: Seven years of experience with CrossRef in a transition country

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Topics

Scientific publishing in Serbia 2005

Why DOI

DOI in action

Important numbers

Organization scheme



Sci Publishing - Serbia 2005

- publishers: societies, and institutes or departments
- ⇒ lack of professionalism: all job is done by volunteers
- ⇒ passivity: relying on government's support



Sci Publishing - Serbia 2005

⇒ government promoted an ambitious strategy of fast catching-up

⇒ non-arbitrary evaluation of journals (N=450) made breakthrough (SCIndeks, www.ceon.rs)



CrossRef DOI - our motivation

- ⇒ to modernize publishing
- ⇒ to improve citation rate of the national journals
- ⇒ to join a project bringing benefits globally
- ⇒to govern new technology (despite justifed scepticism)



What is CrossRef DOI exactly?

- unique alphanumeric string assigned to a digital object
- > serves as a stable, persistent link to the full-text
- takes advantage of the power of network effects link out and get links back
- reference linking CrossRef gateway to the DOI world

Easy reliable navigation



Our goal - to be linked

Carlsen et al., 1981 J.H. Carlsen, T. Katsuki, S.V. Martin and B.K. Sharples, A greatly improved procedure for ruthenium tetroxide catalyzed oxidations of organic compounds, *Journal of Organic Chemistry* 46 (1981), pp. 3936–3938.

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<u>Dragojlović, 1993</u> V. Dragojlović, A. Amblès and D. Vitorović, Characterization of ester and ether moieties in the kerogen from Aleksinac oil shale by hydrolysis and ruther ium tetroxide oxidation, Journal of the Serbian Chemical Society 58 (1993), pp. 25–38.

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Abstract | PDF (468 K)

Gonsalvi et al., 2002 L. Gonsalvi, I.W.C.E. Arends and R.A. Sheldon, Highly efficient use of NaOCl in the Ru-catalysed oxidation of aliphatic ethers to esters, Journal of Chemical Society



Now Tripkovic is visible, linked and ... happy

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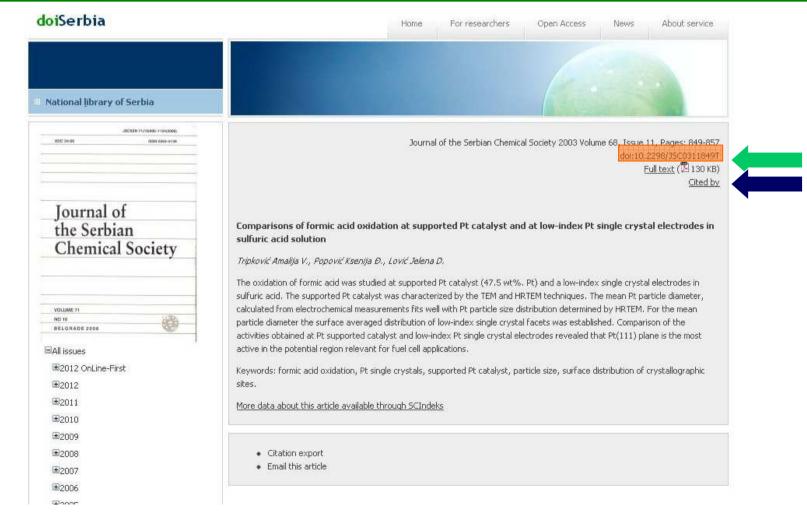
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Also, happy to see it on our site





To see who cited her article



A.V. Tripkovic (2006) Methanol oxidation at platinum electrodes in acid solution: Comparison between model and real catalysts, **Journal of the Serbian Chemical Society**, 71 (12): 1333

DOI: 10.2298/J5C0612333T

Yanwei Gao (2010) Highly active carbon-supported PdNi catalyst for formic acid electrooxidation, **Journal of Applied Electrochemistry**, 41 (1): 1

DOI: 10.1007/s10800-010-0201-z

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J.D. Lović (2005) Kinetic study of formic acid oxidation on carbon-supported platinum electrocatalyst, **Journal of Electroanalytical Chemistry**, 581 (2): 294

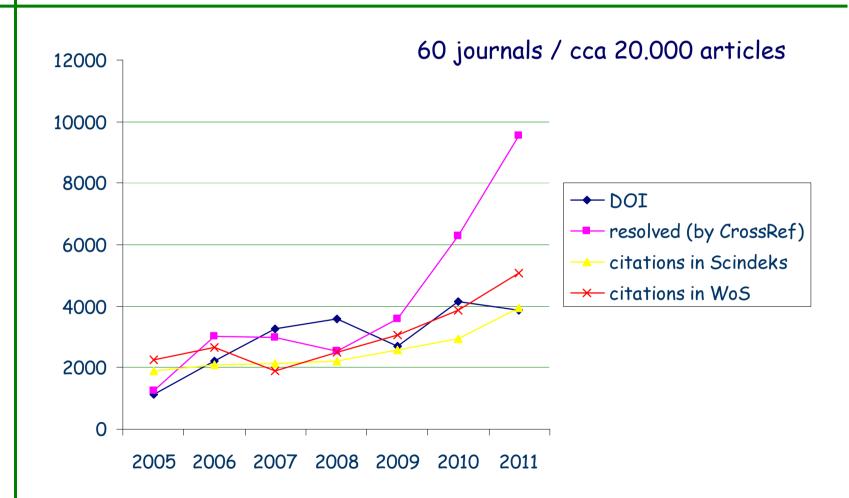
DOI: 10.1016/j.jelechem.2005.05.002

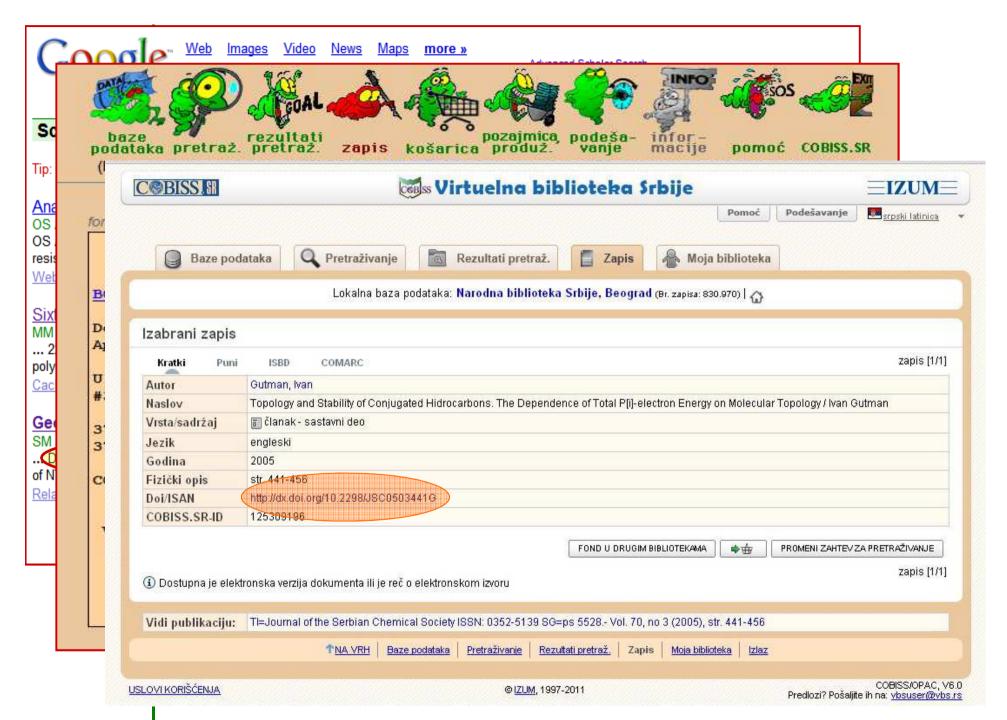
 $L.~G.~Shaidarova~(2006)~Electrooxidation~of~oxalic~acid~at~a~carbon-paste~electrode~with~deposited~palladium~nanoparticles, \\ \textbf{Journal~of~Analytical~Chemistry},~61~(4):375$

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Important figures





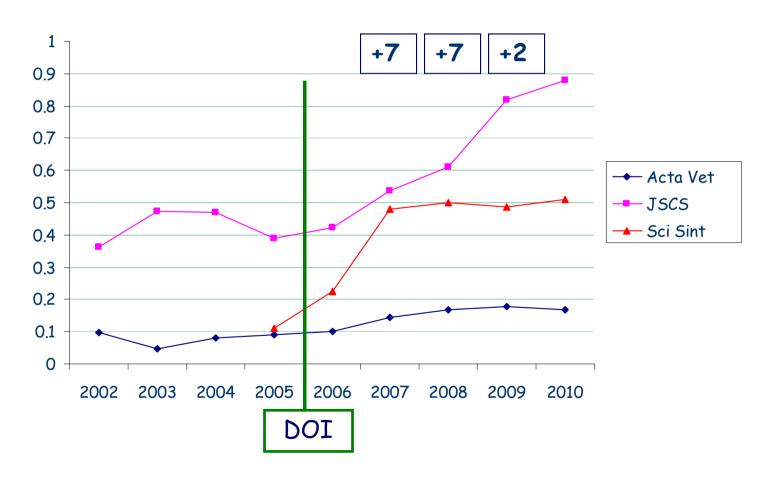
Open Access to Scientific Information and Research: Concept and Policies, Minsk, 2012







Even more important figures: IF





Our Partnership: all fair & square

Ministry of Science

- ⇒ understands importance
- ⇒ selects titles (on the basis of CEES follow-up)
- ⇒ pays DOI's fee

National Library of Serbia

- ⇒ implementing DOI schema
- ⇒ depositing digital copy on servers
- ⇒ depositing meta-data on CrossRef
- ⇒ contracting with publishers

Publishers/Editorial Boards

- ⇒ hand out the digital copies ("digitally born")
- ⇒ accept free of charge policy
- ⇒ resolve copyright and licensing restrictions



Additional value (for journals)

- ⇒local contents incorporated in international content
- ⇒ journal's visibility raised
- ⇒ journal's regularity, frequency, quality, and finally impact elevated
- ⇒ some of the journals entered the club
- ⇒ national research output raised; that's why:
 - ⇒ the government pays the bill
 - ⇒ publishers are forced to accept OA



Additional value (for Nat Lib)

⇒being not only a gateway to information, but also a facilitator to help journals/people promoting their results

improve our service to the community

⇒share our knowledge and practice in the region and...



Questions?



Don't publish online in the dark...

just DOI it!

www.doiSerbia.nb.rs