Introducing...

Emerald ManagementXtra

Steve Smith
Regional Business Manager
ssmith@emeraldinsight.com
Direct: 00 44 1274 777700

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Emerald Management Xtra
The story so far

• 2003 – What is academic life about?
• Just finding relevant articles?
• Consulted with our community Thunderbird, Warwick, EFMD
• Deal with headaches of Researchers, Teachers, Students, Authors, Librarians, Alumni Associations, Deans & Directors
How it fits together

At the core: our journals plus Emerald Management Reviews - integrated

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Emerald Management Xtra
What did our community want?

• Business Case Studies
• Searchable directory for researchers
• Resources for teaching staff
• Help with library management and marketing
• Specialist support for Deans and Directors
• Comprehensive conferences section
• Alumni resources

The Global Foundation for Management Education (GFME) is a collaboration between AACSB International and EFMD to promote high quality management education around the world.

Emerald are delighted to have been involved in the first project of the GFME, the Global Guide to Management Education 2006. This survey of business and management education in over 40 countries, across all the inhabited continents of the globe, represents a first step towards developing appropriate business and management education provision for the 21st century.

Individual country profiles are available to download below. To purchase a hard copy version of the book and for more information about the GFME, please visit their site at: www.gfme.org
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