Services for print and electronic journals

Swets Information Services

Caren Andresen  Karen Heyden-Nakhal
Regional Sales Manager  Manager Electronic Solutions

Workshop at the National Library of Serbia, Belgrade, March 4th 2004
Agenda

Part I
• Corporate Overview
• Swets Core Services
• EDI

Part II
• Management of e-journals
• SwetsWise Online Content
  • Linking possibilities from your OPAC and/or from Databases
• Services for Consortia
  • ALPSP
Swets - Corporate overview

- Largest subscription agent in the world
- Celebrated our 100th anniversary in 2001
- Co-operation with more than 65,000 publishers
- Handling 260,000 different titles and more than 2.5 million subscriptions
- 1,350 staff dedicated to serve our customers
- Global presence: 23 countries, supplying customers in 124 countries
Swets - Corporate overview

- Long-term relationships with publishers
- Quality focused: ISO 9001:2000
- Investing to meet your current & future needs
- Global company - local attention
- Customers in Academic, corporate, government, research & medical markets
- 40% of top Fortune 500 are our customers
Swets’ Core Services

- Management of subscriptions
- Online catalog (DataswetsConnect):
  - Search subject
  - Publication
  - Publisher
- Provide prices: quotation
- Search support
- Alert of availability of new titles ("For Your Info")
- Sample issue
Swets’ Core Services

- Purchase:
  - Ordering: One order for all titles
  - Renewal: Receive reminder and renew
  - Cancellation: Receive reminder and cancel
- Payment:
  - One consolidated invoice
  - Budget splits
  - Prepayment
- EDI-facilities
Swets’ Core Services

- Distribution
  - All available media types can be delivered
  - Direct delivery: via Publisher
  - Consolidated delivery: Konsolidation Service & SwetsWise

- Reporting
  - Pass on administrative changes
  - Financial analysis
  - Checklists according to your needs
Swets’ Core Services

- Claiming:
  - Dedicated contact person
  - Claiming cause research
  - Contact supplier
  - Administer & pass on answer
  - Deliver back issues
Consolidation Service:

Leave it to the agent

- You receive all issues from publishers all over the world in one shipment.
- 9 distribution centers around the world
- 6 million issues annually
- Issues processed in 24 hours in the distribution centers
- Very high quality: error rate = 0.0042%
Leave the work to us

From Direct ----> Consolidate your subscriptions: Consolidation Service
Leave the work to us

You receive all issues in one shipment, in a frequency you desire
Consolidation Service

- Receiving all issues once per day/week/month
- Automatic claiming
- Packing lists
- Missing issues sent directly
- Reports
- Arranging transport & dealing with customs
- Online overview via DataswetsConnect
DataswetsConnect - online communication

- Bibliographic info serial publications
- Ordering subscription/claiming missing issues
- Price information
- Sample copy requests
- Own subscription details
- Information issues published (publication schedule)
Subscription services:

Regardless of media

- Control:
  - Over your subscription management process
  - Currency risk management
- Cost savings:
  - Optimize your workflow
  - Provide all required information, aggregation function
- Convenience:
  - Customer Service: single point of contact
  - Provide all required information, aggregation function
How to arrange subscription services?

- List with subscriptions you would like to have
- You get proforma invoice from Swets
- As soon as your payment reaches our bank account, we order - Ready!
EDI – Exchange of electronic information according to standards

Input:
- Invoices
- Check in
- Claim responses

Output:
- Claims
- Orders

Customer Library System
Procurement system

Swets System

Print and electronic journals Services
EDI interfaces

- Swets is enabled to handle ALL EDI transactions
  - Claiming
  - Ordering
  - Invoicing
- ...in both X.12 and EDIFACT formats, and can do so
  - by email
  - by FTP
  - on disk
- ..BUT not all ILS vendors accept these formats and transactions
Agenda

Part I
- Corporate Overview
- Swets Core Services

Part II
- Management of e-journals
- SwetsWise Online Content
  - Linking possibilities from your OPAC and/or from Databases
- EDI
- Services for Consortia
Swets e-journal services

- Information on e-journal pricing, "free" versions, availability
- Swets database: more than 25,000 online titles
- Automated comparisons: print journals - electronic versions
- "For Your Info" - Electronic Journal News
- Automatic access service for 'free with print' journals
- Model licenses (www.licensingmodels.com)
- E-journal platform: SwetsWise Online Content (SWOC)
The system will show you what it’s claimed for you!
SwetsWise Online Content (SWOC)

- Single interface for electronic journals
- Minimal administrative work
- 3 levels of access to:
  - Tables of Contents (18,583)
  - Abstracts
  - Full text (7,843 from over 299 publishers)
- Search or browse
- Alerting and SDI
- Administrative functionality
  (e.g. usage statistics)
SWOC - selection of full text publishers

- Academic Press
- Adis International
- ALPSP!
- American Chemical Society
- Am. Inst. Physics
- Arnold
- Baltzer
- Blackwell Publishing
- Company of Biologists
- Elsevier
- Institute of Physics
- IEEE
- Karger
- Lippincott Williams & Wilkins
- Mary Ann Liebert
- National Research Council, Canada
- Oxford University Press
- Plenum Publishing Corp
- Royal Society of Chemistry
- Sage
- Springer Verlag / Birkhäuser
- Taylor and Francis
- Thieme
- Wiley
- ...more publishers to come
Linking in and out concept:

SwetsWise Online Content
- TOC
- Abstract
- Volltext

Fix and stable URL structure:
- DOI
- SFX

Web-OPAC
- Digital Library
- Reference database
  - SilverPlatter
  - Dialog
  - CSA
  - WILSON
  - ProQuest
  - ISI
  - IOP

Locale Holdings as Information
- Dynamic Holdings:
  - Your own URL-Links

Document Delivery Supplier
- Wiley
- Elsevier
- Kluwer
- Springer

Springer
Kluwer
Elsevier
Wiley

Linking in Linking out
SWOC & CrossRef

- CrossRef is a non-profit collaborative reference linking service formed by scholarly publishers (179 publisher)
- Database with metadata of 6.5 Mio Online-Articles from 7,095 journals
- URL with Digital Object Identifier (DOI) ⇔ reference link between different articles
- Swets = 1. Affiliate Member
- Integration of CrossRef-full text in SwetsnetNavigator
  - incl. ACS, Elsevier Science, IEEE, Wiley...
- More information about CrossRef:
  http://www.crossref.org
Document Delivery via SWOC

- Access to all Table of Contents full file customers
- Co-operation with:
  - CISTI
  - Infotrieve
  - British Library
  - FIZ Autodoc
- Administrator
  - can enable or disable document delivery on account, department or user level
  - can choose document supplier
  - have overview of which users are allowed to order documents
Document Delivery via SWOC

- Precondition:
  - Institution has to sign contract with supplier
- Orders are handled by your document supplier(s)
  - not through Swets
  - no budgeting controls within SwetsWise Online Content
- Users see order article button to articles to which Institution does not have full text access
- User than seen the order form of the supplier(s)
  - order form allows users to revise order details of the article
  - by clicking the „order“ button, the user will be transferred to supplier's order page
SWOC - New Functionalities

- Multiple languages
- User Self registration
- Download of search results, Filing Cabinet & title lists
- Additional information of article
- Consortia administration
### report usage per publication

<table>
<thead>
<tr>
<th>Group</th>
<th>Selection</th>
<th>Content usage per publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Department</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employee</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Period:**
- From: 2002
- To: 2002

**Publication:**
- From: 2002
- To: 2002

**Table:**

<table>
<thead>
<tr>
<th>Journal Name</th>
<th>Subject</th>
<th>ISSN</th>
<th>Publisher</th>
<th>Total Journal Views</th>
<th>Article Abstract Views</th>
<th>Full Text Views</th>
<th>Docset / Ppv Purchases</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>AA亥 Clinical Issues - Advance Medical Sciences Medicine</td>
<td>10.0379-6713</td>
<td>LHRN</td>
<td>7</td>
<td>5</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Acta Hydrochimica Et Hydrobiologica Agriculture &amp; Related Technologies</td>
<td></td>
<td>0361-4202</td>
<td>John Wiley &amp; Sons Ltd</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Bioorganic Chemistry</td>
<td>Biochemistry, Physiology, Biotech</td>
<td>0344-0658</td>
<td>Academic Press Inc</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>British Journal of Nutrition</td>
<td>Human Physiology, Practice of</td>
<td>0007-1145</td>
<td>CAB Publishing</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Clinical and Laboratory Hematology</td>
<td>Diseases, Practice of Medicine</td>
<td>0411-9684</td>
<td>Blackwell Science Ltd</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Computer Zeitung</td>
<td>Computer Technology and App</td>
<td>0341-5406</td>
<td>Konradin Verlag</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Diseases Management and Health</td>
<td>Medical Sciences Medicine, Me 1173-6793</td>
<td>Adis International</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Dysphagia</td>
<td>Medical Sciences Medicine, Me 1173-6793</td>
<td>Springer Kundenservice</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>European Chemical News</td>
<td>Chemistry, Chemistry &amp; allied</td>
<td>0014-0875</td>
<td>Quadrant Subscription St</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Europyscho Letters</td>
<td>Physics</td>
<td>0295-8075</td>
<td>EDP Sciences</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Genetic</td>
<td>Cellular Biology and Genetics, 10.0376-6277</td>
<td>Klwer Academic Publish</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>International Journal of Cosmetic Chemical Engineering, Chem</td>
<td>0142-0256</td>
<td>Blackwell Science Ltd</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>International Journal of Pharm</td>
<td>Pharmacology, Pharmacology</td>
<td>0275-5473</td>
<td>Elsevier Ltd</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Journal of Cosmetic and Laser Medicine</td>
<td>Electrotherapy, Surgery</td>
<td>2476-4172</td>
<td>Martin Dunitz Publishers</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Journal of Molecular Catalysis</td>
<td>Chemistry, Chemistry &amp; allied</td>
<td>1338-1160</td>
<td>Elsevier Science Ltd</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>JOT - Just Text Technik</td>
<td>Commerce, Communication,</td>
<td>0227-1842</td>
<td>SOW Media Vertriebs Gm</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Mathematical and Computer</td>
<td>Medical Sciences Medicine, Me 1173-6793</td>
<td>Springer Kundenservice</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>News</td>
<td>Diseases, Other Systems of MI</td>
<td>0038-8604</td>
<td>Blackwell Science Ltd</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Pain Medicine</td>
<td>Medical Sciences Medicine, Me 1173-6793</td>
<td>Blackwell Science Ltd</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Regulatory Toxicology and Pharmacology</td>
<td>Pharmacology, Pharmacology</td>
<td>0273-2239</td>
<td>Academic Press Inc</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Scandinavian Journal of Infectious Diseases, Practice of Medicine</td>
<td>0038-0648</td>
<td>Taylor &amp; Francis Ltd</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Scrip - World Pharmaceutical</td>
<td>Pharmacology, Pharmacology</td>
<td>0143-7650</td>
<td>PB Publications Ltd</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Starch - Starke</td>
<td>Chemistry, Chemistry &amp; allied</td>
<td>0036-9506</td>
<td>John Wiley &amp; Sons Ltd</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Thermodynamics</td>
<td>Material Science &amp; Engineering</td>
<td>0008-0653</td>
<td>Elsevier Science Ltd</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Zucker Industrie</td>
<td>Food and Food Industries, Mar 0344-0657</td>
<td>Verlag Dr A Bartens</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Zucker Industrie</td>
<td>Food and Food Industries, Mar 0344-0657</td>
<td>Verlag Dr A Bartens</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>
Linking Partner / Database suppliers

- Links from more than 300 “Secondary databases” direct to the full text within SwetsWise
  - ABC Clio
  - Axiom (IoPP)
  - CSA
  - Dialog OnDisc
  - Dialog/DataStar (online)
  - ISI
  - MDL (e.g. Beilstein)
  - NISC
  - ProQuest
  - SilverPlatter (SilverLinker) / now OVID
  - H.W. Wilson (via new Wilson Web Technology (not ERL))
Linking arrangements with third parties -

Examples:

Choose **Select Titles**. ProQuest will display Swets titles for you to choose from. Simply check the title box to add a link.
ISI Web of Science

The ISI Web of Science provides seamless access to the Science Citation Expanded®, Social Sciences Citation Index®, and Arts & Humanities Citation Index™. It enables users to search current and retrospective multidisciplinary information from approximately 8,500 of the most prestigious, high impact research journals in the world. ISI Web of Science also provides a unique search method, cited reference searching. With it, users can navigate forward, backward, and through the literature, searching all disciplines and time spans to uncover all the information relevant to their research. Users can also navigate to electronic full-text journal articles.

Key Advantages & Capabilities

- New in Version 5
  - Create and combine search sets
  - Search by advanced “command line” statements
  - Log the search history, save searches for later use

- New via the ISI Web of Knowledge™
  - Cross-content searching

- Navigate backward in time using cited references to uncover the research that influenced an author’s work
Welcome to Axiom®

Your site is not subscribed to the Axiom Service. You can access a free demo of Axiom which will give you unlimited access to records added to the database in the first quarter of 1997. Alternatively, please contact us to request a free trial.

- Free Online Demo
  You will need to create a username and password if you haven't used personalization before.
  Lost your password?

- Improved Accessibility
  Can be used with assistive devices such as text-to-speech readers and text enlarging software. Compliant with the conformance level Double-A of the W3C Web Content Accessibility Guidelines 1.0.

- Extra Privacy
  Additional security using Secure Sockets Layer encryption.

Enter Axiom
Our consortia experiences

- Consortia and multi-site projects in many countries around the world
- Academic, government, corporate, medical
- Seeking agreements for:
  - Electronic journals
  - Databases
  - SwetsWise Online Content, SwetScan (Swets’ TOC-Service)
  - ALPSP
Our consortia experiences

Swets has acted on behalf of:

- HealLink, Greece
- STIC, Taiwan
- Belgium
- BIBSAM, Sweden
- CALIS, China
- RBT Norway
- FineLib, Finland
- ANKOS Turkey
- KESLI, Korea
- Russian Academic Libs
Our consortia experiences

And with publishers, e.g.:

- Academic Press
- ACS
- Blackwell Science Science
- Blackwell Publishers
- H.W. Wilson
- Johns Hopkins Un. Press
- Kluwer
- IOPP
- Mary Ann Liebert
- MCB
- NRC
- Canada
- Oxford University Press
- SilverPlatter
- Springer
- etc.
- NEW: ALPSP
What is ALPSP?

(www.alpssp-collection.org)

- ALPSP: Association of Learned and Professional Society Publishers (not-for-profit publishers), founded in 1972
- ALPSP Secretary-General: Sally Morris
- 270 members in 27 countries
- Swets, Extenza and ALPSP build a unique partnership in innovative, cross-publisher venture in the world of consortia licensing of e-content
The Problem

• The ‘big deal’ is a good thing for large publishers – and for users
• BUT it’s not possible for small publishers who lack critical mass
• Licensing small numbers of journals is costly – in time and money – for both sides
• High quality, reasonable priced (not-for-profit) journals tend to lose out
The Solution

- A combined (cross-publisher) package of journals, the ALPSP Learned Journals Collection (ALJC)
- Choose either the complete Collection or one (or more) of three subject-specific packages in the fields of:
  - 247 journals of 25 publishers
    - Full Collection
    - Medicine and Life Science Collection (85 titles)
    - Science and Technology Collection (57 titles)
    - Humanities and Social Science Collection (129 titles)
- License for 2004-2006
ALJC Pricing

- Relates to the value of the titles included in the collection or sub-collections
- Print + Electronic and Electronic-only options
  - E-access surcharge: 10% of the value of the package (print spend to be maintained)
- E-only
  - Content fee based on previous print spend
  - E-access surcharge: 6% of the value of the package
- Consortial discounts depending on participation
- Prices are based on a 3-year license agreement. Migration to E-only during the license agreement period can be arranged if required.
Benefits of the ALJC

- Simplicity: Organization
  - under a single umbrella contract
  - under a single pricing model
  - on a single delivery platform
  - a single order, license, invoice and point of contact
- Value for money: high quality electronic content for a small fee, either in the complete Collection or three subject-specific subsets
- Current content: no embargoes
- Back access from 1997 at no extra cost (if available)
- Instant access through SwetsWise Online Content upon signing license
Benefits of the ALJC

- Multi-year license agreement for easy planning and management of subscription budgets
- Quality content
- For single institutes, corporates or consortia
- Special consortia arrangements available
What do libraries win?

- A simple and affordable way to continue accessing priority, high quality content
- Large numbers of Society and Not for Profit publishers are members of ALPSP
- Extra content for a small fee
- Current content / no embargoes
Contact Details

Swets Information Services GmbH
Mainzer Landstrasse 625 – 629
65933 Frankfurt am Main
Germany
http://www.swets.com

Caren Andresen
Regional Sales Manager
+49/69/63 39 88 – 35
candresen@de.swets.com

Karen Heyden-Nakhal
Manager Electronic Solutions
+49/69/63 39 88 - 34
kheyden@de.swets.com