

Getting your journal indexed and increase its impact and visibility



ELSEVIER



Krzysztof Szymański
Katarzyna Gaca-Zajęc
Bartłomiej Więckowski
Elsevier



Program

10:00-10:10 Challenges for journal editors (share your view)

10:10-10:40 Citation index criteria, its content policies and answering questions

10:40-11:05 Ways to improve the international visibility & impact of your journals

11:05-11:30 Journal metrics and how to use bibliometric tools for editors

11:30-12:00 Q&A Session (please use "Ask a question" function during seminar)



ELSEVIER

Journal indexation criteria and content policies

Kasia Gaca-Zajac, PhD Eng
Senior Customer Consultant for Central-Eastern Europe
Elsevier



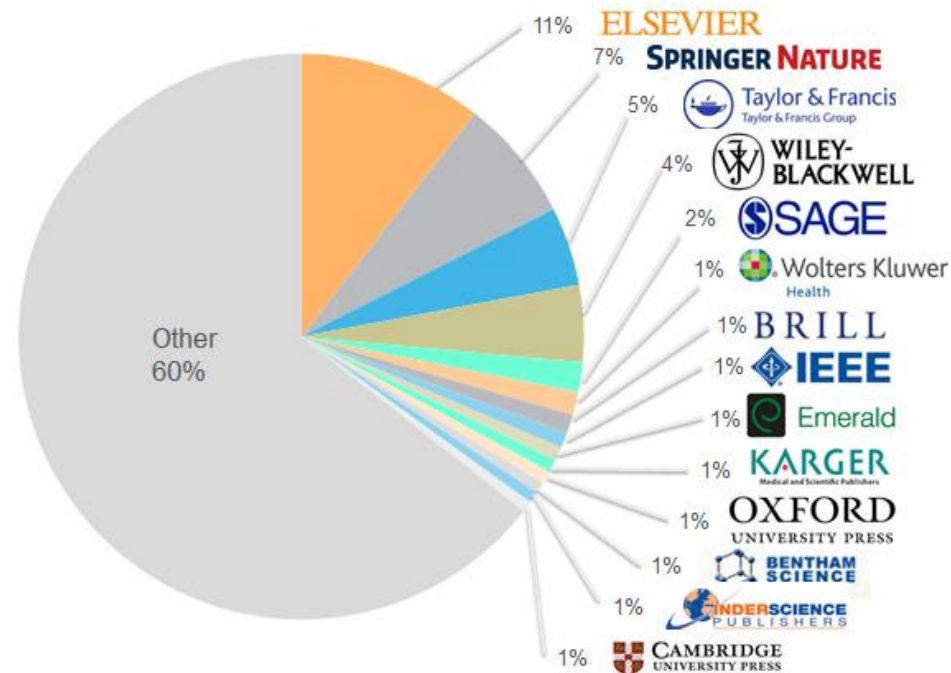
Why is it worthwhile to have your journal indexed?

- Increased visibility and readership of the journal
- Facilitated access to good, international authors and reviewers
- Facilitated international collaboration – expand your editorial or scientific board, publish high quality special issues



What does Scopus include?

- Scopus indexes journals published by more than **5000 international publishers** in more than **40 languages**
- Every journal indexed in Scopus is carefully evaluated by an independent board of experts.
- The **Content Selection and Advisory Board (CSAB)** is an independent board of subject experts from all over the world.
- Comprised of 17 Subject Chairs.
- Board members are chosen for their **expertise in specific subject areas** and publishing



experience:  Forum seminarium dla redakcji

What journals is the CSAB looking for?

- Set of requirements was designed to reflect the best practices in scholarly publishing
- Scopus wants to include the following sources:
 - With high quality and original content
 - Well edited and with longevity
 - Focused upon their roots and subject area(s)
 - Which make a significant, measurable and valued contribution to its target audience and subject area
 - Which are international/global in outlook but also valuable locally
 - Which are honest, ethical and focused on high quality and standards



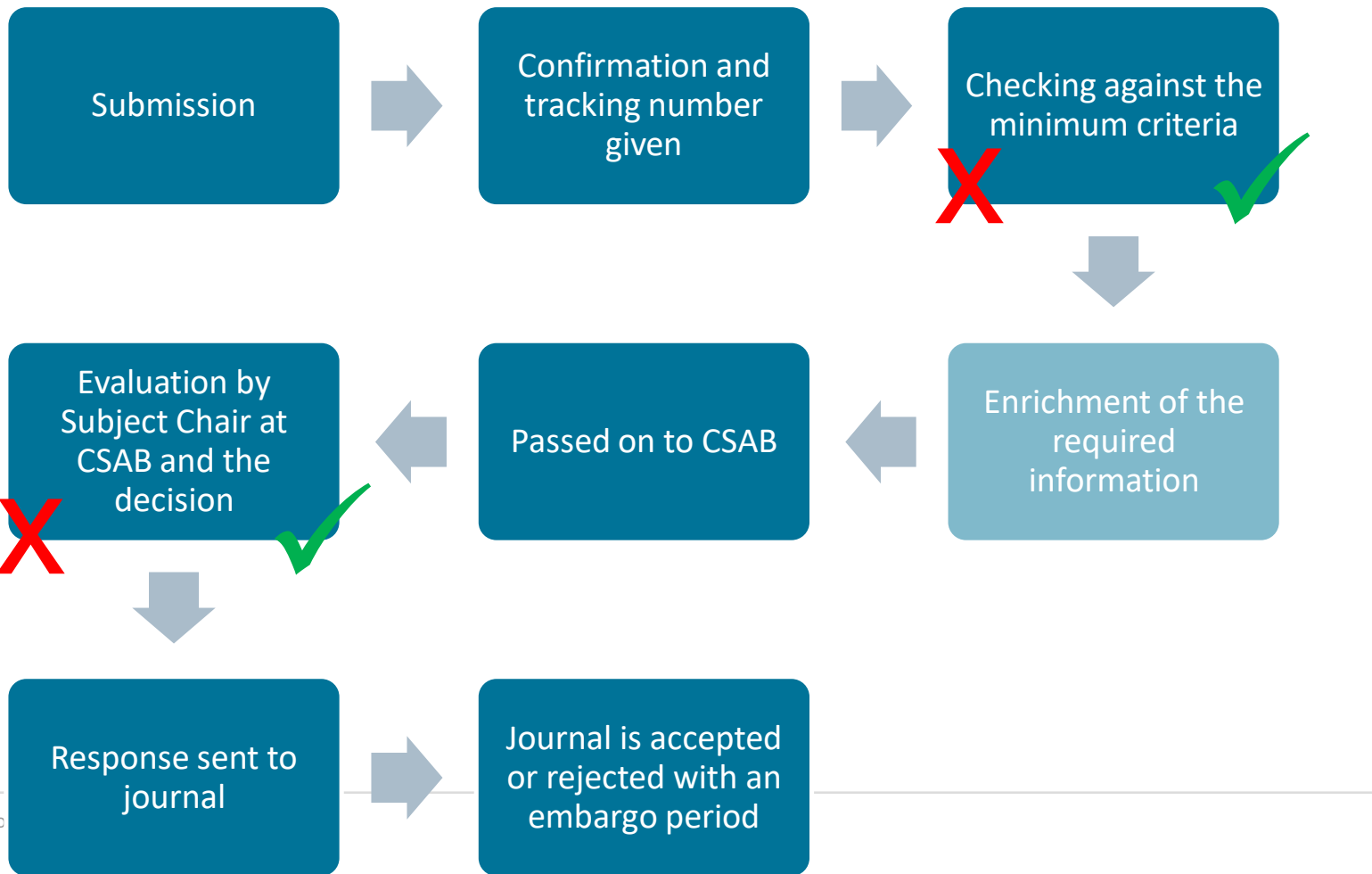


Journal submission and evaluation

How to apply to have a journal indexed Scopus?

- Submissions are welcome **all year long**
- The following people can submit a journal for evaluation:
 - Publisher
 - Editor-in-Chief or the managing editor
 - Member of the editorial board (upon agreement with E-in-Ch)
- Before submitting the journal, **ensure that the minimum criteria are fulfilled**
- Journals can be submitted using the form:
<http://suggestor.step.scopus.com/suggestTitle/step1.cfm>
- After a submission is received, a tracking ID is given and it can be used to track progress:
<http://suggestor.step.scopus.com/progressTracker/>





The Golden Rule

Always check if your
journal fulfils the
minimum criteria before
submission



Eligibility criteria

- Peer review in place
- >2 years and a registered ISSN
- English language: title, abstracts, keywords and journal website
 - Roman script references
 - On-line access to journal content
- Publishing Ethics and Malpractice Statement



Expert evaluation criteria

Journal Policy

- Convincing editorial policy
- Type of peer review
- Diversity in geographical distribution of editors*
- Diversity in geographical distribution of authors*

** - must be in line with the title, policy, subject and scope of the journal*



Expert evaluation criteria

Content

- Academic contribution to the field
- Clarity of abstracts
- Quality of and conformity to the stated aims and scope of the journal
- Readability of articles



Expert evaluation criteria

Journal Standing

- Citedness of journal articles in Scopus
- Editor standing



Expert evaluation criteria

Publishing Regularity

- No delays or interruptions in the publication schedule



Expert evaluation criteria

Online Availability

- Full journal content available online
- English language journal home page available
- Quality of journal home page



The Decision

- The decision is the audited and sole responsibility of the Subject Chair of the CSAB. Elsevier is not involved at all.
- Overall, CSAB decides if the journal is suitable for accession to Scopus now, or at a reasonable interval in future, subject to evidence of improvement and response to CSAB recommendations and advice.
- **Acceptance:** journal listed with all fitting past content uploaded
- **Rejection:** qualified by option of resubmission in several months or up to 5 years, rarely never (but it happens)
- Both rejection and acceptance notices are accompanied by advice on strong aspects of the journal, as well as on its improvement
- Appeals are possible on procedural grounds and if submitted within 6 weeks



Ways to improve the international visibility & impact of your journals

Lessons from self-published journals

Krzysztof Szymański

Research Intelligence Manager



Common Challenges: Does this sound

How can I improve my journal's quality?

How do I get more global visibility for my journal?

How can I recruit more submissions?

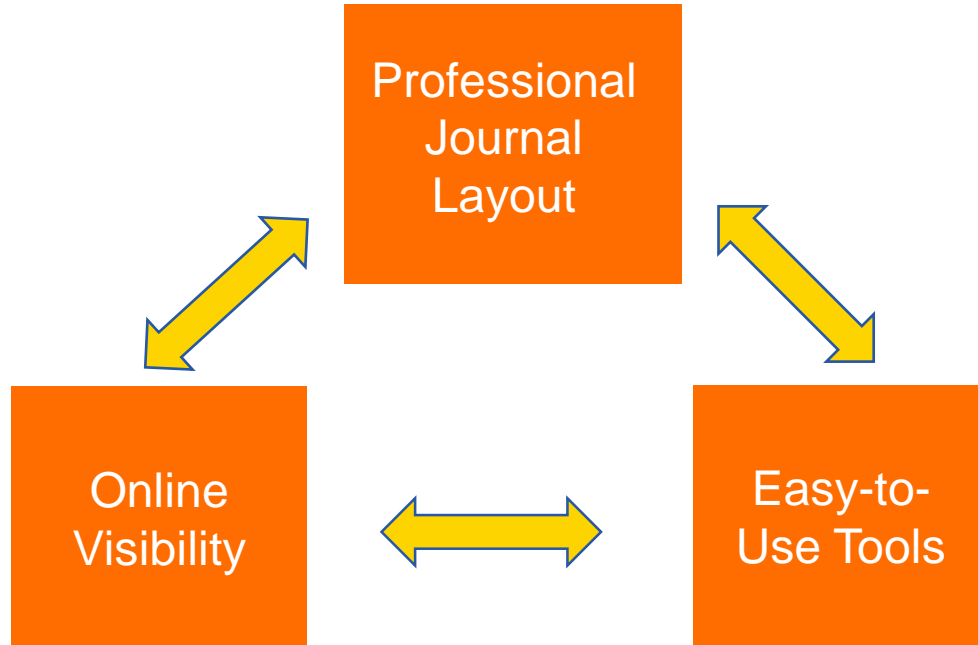
I need to speed up the peer review process.

I don't know what impact my journal is having.

What are the requirements for getting indexed?

Any other?

Three key factors for success



What every journal site should have

The screenshot shows the homepage of the Journal of Asian Energy Studies (JAES). The header includes the journal title and the Hong Kong Baptist University logo. A navigation bar contains 'JAES', 'IR', and 'Account' links. The main content area is divided into several sections:

- Editors:** A box highlights the names of the founding editors: Dr. Kevin Lo and Dr. Daphne Mah.
- Mission Statement:** A text block describes the journal's focus on high-quality research in Asian energy studies, its open access model, and its commitment to being free to read and publish.
- Why Publish with JAES?:** A list of benefits including being a leading journal, no article publication charge, open access, and fast and responsive service.
- Recent Content:** A box highlights a list of recent articles, including 'Examining the Relationships between Energy Use, Fossil Fuel Consumption, Carbon Dioxide Emissions, and Economic Growth in Southeast Asia' and 'Northeast China's Renewable Energy Transition: Drivers and Challenges'.
- IR Account:** A box highlights the Institutional Repository (IR) account options, including links for Journal Home, About This Journal, Aims & Scope, Editorial Board, and Information for Authors.
- Search:** A search bar with options for 'All Volumes' and 'in this journal'.
- Advanced Search:** A section for more detailed search options.
- Published by:** A box highlights the logo of the Energy Studies Centre.
- Supported by:** A box highlights the logo of the HKBU Library.

- Easily navigable site in English at least as option
- Clear statement of mission and focus
- Instructions for authors
- People behind the journal
- Content available online
- Publishing ethics statement

Meet technical and basic criteria of selective indexes like Web of Science, Scopus, PubMed, and DOAJ

Category	Criteria	Technical Compliance
Basic Criteria	Peer-reviewed content	
	English title, abstracts and keywords	✓
	References in Roman script	✓
	Regular publication with ISSN	✓
	Public publishing ethics statement	✓
Advanced Criteria		
Journal Policy	Convincing editorial policy	
	Type of peer review	✓
	Diversity in geographical distribution of editors	
	Diversity in geographical distribution of authors	
Content	Academic contribution to the field	
	Clarity of abstracts	✓
	Quality of and conformity to the stated aims and scope of the journal	
	Readability of articles	✓
Journal Standing	Citedness of journal articles	
	Editor standing	
Publishing Regularity	No delays or interruptions in the publication schedule	✓
Online Availability	Full journal content available online	✓
	English language journal home page available	✓
	Quality of journal home page	✓

It ALL starts here

[Gmail](#) [Images](#)



K

Google

🔍 Search Google or type a URL



Discoverability on the Open Web

social theory of numeracy

About 2,900,000 results (0.27 seconds)

Scholarly articles for **social theory of numeracy**

- ... Studies? Critical approaches to literacy in **theory** and ... - **Street** - Cited by 2084
- ... relationships between home and school **numeracy** ... - **Baker** - Cited by 70
- Adult literacy as **social practice**: More than skills ... - **Papen** - Cited by 233

[PDF] Six Propositions of a Social Theory of Numeracy - USF Scholar ...
scholarcommons.usf.edu/cgi/viewcontent.cgi?article=1280&context=numeracy
by Jeffrey Craig - 2018

A social theory of numeracy can reflect the realities of change by incorporating change into the theory and purposefully resisting a fixed definition of numeracy. The social practices that make up numeracy, then, are continually open to scrutiny, replacement, and refinement.

"A Theory of Numeracy: Interpreting a Theory of Literacy" by Jeffrey ...
scholarcommons.usf.edu/numeracy/vol11/iss2/art2/
by Jeffrey Craig - 2018

We share our experiences comprehending social theory as it applies to numeracy scholarship. We build on existing arguments that social theory—explicitly ...

Social theory in mathematics education: Guest editorial | SpringerLink
<https://link.springer.com/article/10.1007/s10649-014-9572-0>
by C Morgan - 2014 - Cited by 6 - Related articles

Aug 23, 2014 - The articles in this Special Issue arose originally from the work of the Research Forum on Sociological Frameworks in Mathematics Education ...

[PDF] Implications of social practice theory for the development of a ... - Eric
<https://files.eric.ed.gov/fulltext/EJ1057448.pdf>
by E Gergler - 2014 - Cited by 3 - Related articles



Scholar Commons
UNIVERSITY OF SOUTH FLORIDA

Numeracy
Advancing Education in Quantitative Literacy

Volume 11 | Issue 2 | Article 2
2018

Six Propositions of a Social Theory of Numeracy: Interpreting an Influential Theory of Literacy

Jeffrey Craig
University of Arkansas, jefcraig212@gmail.com
Lynette Guzman
University of Arkansas, lguzman@mail.uark.edu

Follow this and additional works at: <http://scholarcommons.usf.edu/numeracy>
Part of the Curriculum and Social Inquiry Commons, Science and Mathematics Education Commons, and the Social and Psychological Foundations of Education Commons

Recommended Citation
Craig, Jeffrey and Guzman, Lynette. "Six Propositions of a Social Theory of Numeracy: Interpreting an Influential Theory of Literacy." *Numeracy* 11, no. 2 (2018): Article 2. DOI: <https://doi.org/10.5555/1098-4660.11.2.2>

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without permission in writing from the publisher.

NUMERACY

Advancing Education in Quantitative Literacy

Scholar Commons > USF Libraries > Journals > NUMERACY

Numeracy (ISSN 1938-4660) is the open-access, peer-reviewed, electronic journal of the National Numeracy Network (N3N). Numeracy supports integrative quantitative literacy scholarship. This journal is supported by Florida Libraries.

Executive Editor
Nathan D. Grawe, Carleton College

Senior Editor
H. L. (Len) Vacher, University of South Florida

Contributing Editor
Dorothy J. Wallace, Dartmouth College

Book Review Editor
Michael T. Catalano, Dakota Wesleyan University

Executive Editor
Nathan D. Grawe, Carleton College

Senior Editor
H. L. (Len) Vacher, University of South Florida

Contributing Editor
Dorothy J. Wallace, Dartmouth College

Book Review Editor
Michael T. Catalano, Dakota Wesleyan University



Indexing Compliance

WEB OF SCIENCE™

PubMed

EBSCO
HOST
Electronic
Journals
Service

DOAJ
DIRECTORY OF
OPEN ACCESS
JOURNALS

 ERIC

Modern
Language
Association
MLA

Scopus

 KBart

ExLibris

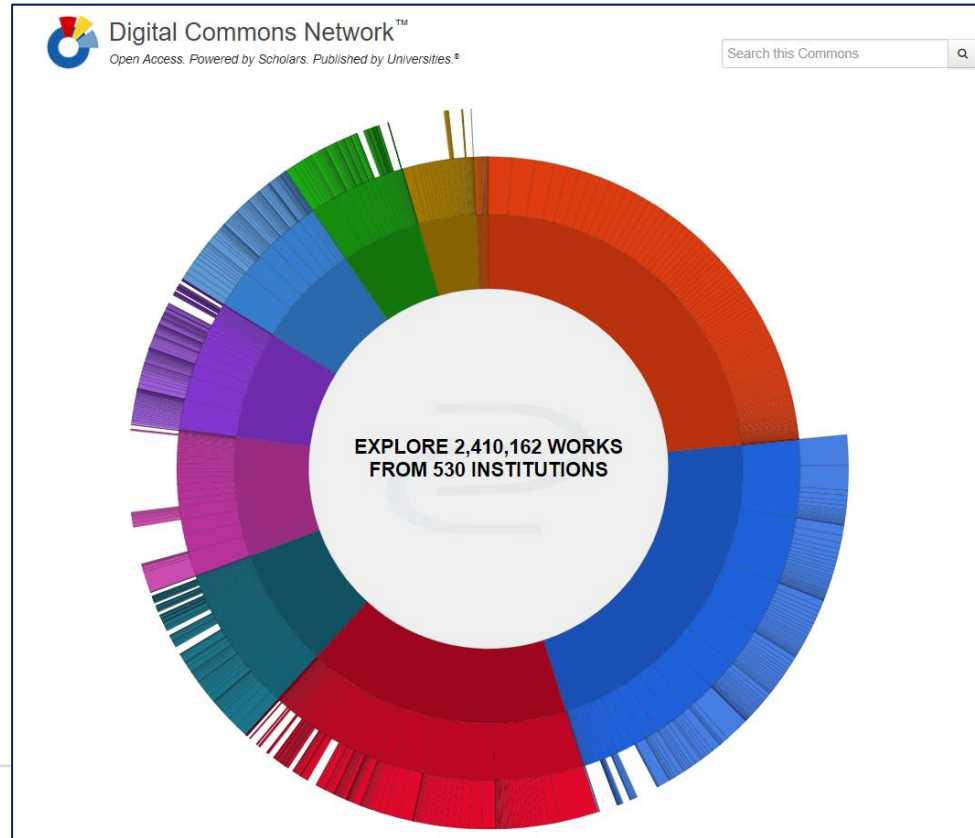
GALE
Academic OneFile

CINAHL COMPLETE
Available via EBSCOhost™



Open access – be part of the Network

- Is your journal in Open Access?
- This maximizes discoverability of the works
- “Digital Commons Network”: one of the largest OA sites in the world with over 3.6M full-text articles



Automate your processes

Speed up the editorial and review process

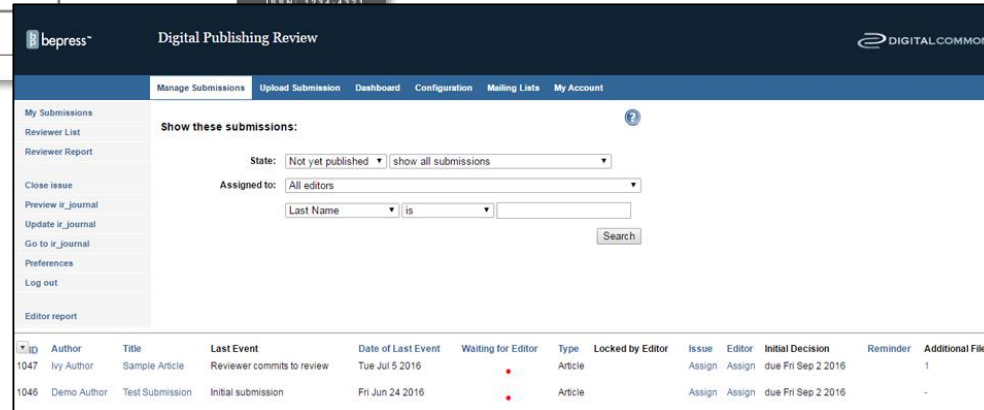
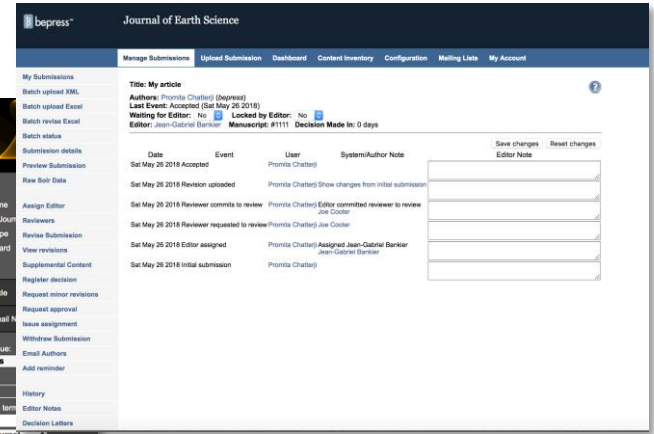
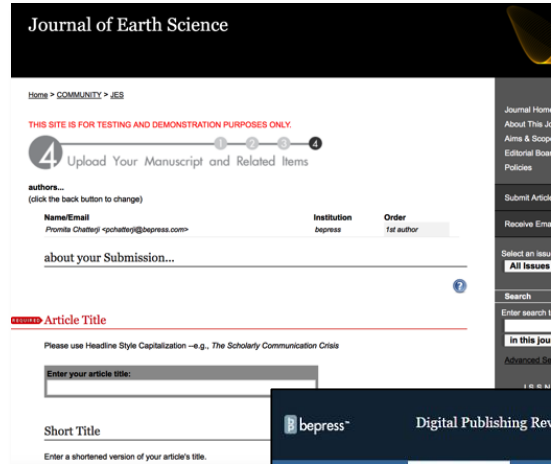
Fully Customizable Workflows

Double and single blind

Unique editor views

Multiple roles for editors

Automated reminders



Where do your readers come from?

The screenshot displays a dashboard for the Iowa State University Digital Repository. The main section shows 37,887 institutions, with a horizontal bar chart indicating that 48% are from Education and 44% are from Commercial. A table lists the top commercial institutions by download count.

Showing: Iowa State University Digital Repository
Works: All Works
Date Range: Jul 30, 2018 - Oct 28, 2018
Dashboard Filters
Include collected content

37,887 Institutions

Education 48% Commercial 44% Organization [3%] Government [3%] Military [0%] Library [0%]

Filter by type: Commercial

Show 10 entries Search: Export

Name	Type	Downloads
Byteplex Ltd.	Commercial	36067
London Wires Ltd.	Commercial	11989
Purple Rain	Commercial	2691
Oddstreak B.V.	Commercial	1974
Chief Cyber Security B.V.	Commercial	1962
Facebook Inc.	Commercial	1432

Available data: 12/16/2014 to 07/17/2019

All Time: 12/20/2007 to 07/17/2019

Share your visibility story



readershipreport

From: Digital Commons and Journal of Librarianship and Scholarly Communication

Dear Author,

You had **15** new downloads in July 2015 across your **51** papers in Digital Commons and Journal of Librarianship and Scholarly Communication.
Your current readership:

1771 Total Downloads

VISIT MY DASHBOARD

Real-time downloads maps show global readership

Editor and Author Dashboards with granular data and reporting features

Authors receive monthly emails with download activity and their own dashboard

Maximizing impact

- Institutions may have other ways of showing the impact of its research: downloads on publisher websites, citations, etc.
- But an institution can still maximize its impact by sharing the content
- In this example, an article from Utah State has 200 downloads on the IEEE site
- The same article has 500+ more downloads on its Digital Commons site

The screenshot shows a web browser window displaying a digital commons page for an IEEE article. The URL is https://digitalcommons.usu.edu/physics_facpub/1998/. The article title is "In Situ Surface Voltage Measurements of Dielectrics Under Electron Beam Irradiation". The page features a sidebar with navigation options like "Browse", "All", and "Browse Journals & Magazines". The main content area lists authors: Joshua L. Hodges, JR Dennison, Gregory Wilson, Amberly Evans Jensen, and Alec Sim. A "Download" button is visible in the top right. A red box highlights a "532 DOWNLOADS" badge, which also includes the text "Since March 11, 2014" and "PLUMX METRICS". Another red box highlights a "6 Author(s)" badge in the sidebar. The bottom of the page shows a Windows taskbar with various application icons.

Thank You!

Krzysztof Szymański





ELSEVIER

Journal metrics and how to use bibliometric tools for editors





ELSEVIER

Journal metrics and how to use bibliometric tools for editors

Kasia Gaca-Zajac, PhD Eng
Senior Customer Consultant for Central-Eastern Europe

Bartłomiej Więckowski
Research Intelligence Customer Consultant



Golden Rules for using bibliometrics

When used correctly, research metrics together with qualitative input give a balanced, multi-dimensional view for decision-making

Always use **both qualitative** and **quantitative** input into your decisions

Always use **more than one** research metric as the **quantitative** input



Scopus: how to choose a good journal wisely?

Bibliometric indicators: a basket of metrics

CiteScore

SJR

SNIP

% of reviews

% not cited

Number of papers

Citation count

PlumX

Impact factor *

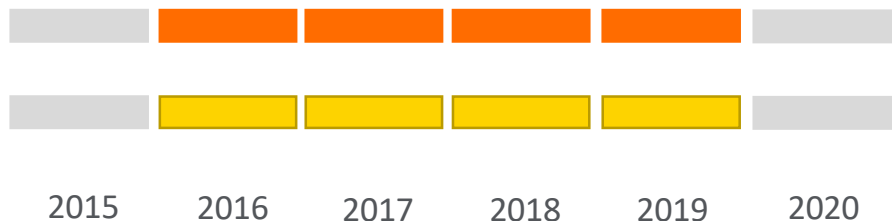


Scopus

Use these over time: [Scopus Compare Source tool](#)

* - not in Scopus; property of Clarivate Analytics

CiteScore



$$\text{CiteScore}_{2019} = \frac{\text{Citations between 2016 and 2019}}{\text{Documents published between 2016 and 2019}}$$

- This metric counts the citations received in past 4 years to **articles, reviews, conference papers, book chapters and data papers** published in the same timeframe, and divides this by the number of publications published in these 4 years.
- **The same documents** are included in the **nominator and denominator**.
- **The value depends on the discipline.**
- Currently more than 24k journals and more than 700 book series have CiteScore.



SNIP – Source Normalized Impact per Paper



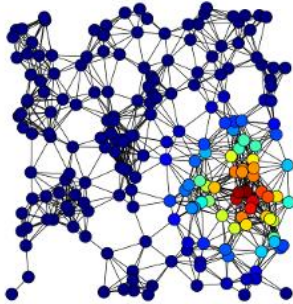
Universiteit Leiden

- Developed by CWTS, **University of Leiden** in The Netherlands.
- Measures **contextual citation impact** by weighting citations based on the **total number of citations in a subject field**.
- The **impact** of a single **citation** is given **higher value** in subject **areas** where citations are **less likely**, and vice versa.
- It's a **normalized parameter**, thus it allows to compare journals **across disciplines**.



Scopus: how to choose a good journal wisely?

SJR – SCImago Journal Rank



- Developed by SCImago, Spain.
- A **prestige metric** that can be applied to journals, book series and conference proceedings.
- It bases on the **eigenvector network theory** – nodes may have different „value” or „weight”.
- With SJR, the **subject field, quality and reputation** of the journal have a **direct effect** on the **value of a citation**.

SCIMAGO
L A B



What should you remember when using metrics?

- **Review articles** are typically cited more often than original research articles (of course, there are exceptions!). Journals which publish more reviews may have higher citation-based metrics and that is why it is important to check the share of review articles published in a journal.
- **Self-citations to a journal** are a natural occurrence but may also be extorted or procured by the editors in order to boost citation-based metrics (a highly unethical conduct!). Large and popular journals usually have a large share of self-citations; this also applies to journals from narrow disciplines.



What should you remember when using metrics?

- In case of **small journals**, you should use all metrics with caution, as they may not be objective and may be distorted. Caution is advised when using bibliometric parameters for evaluation of journals with less than 50 papers (according to CWTS from University of Leiden).
- **Distribution of citations across papers** is also important. All bibliometric parameters represent average values, therefore when choosing a journal it is best to review the list of articles and their citation counts. A significant disproportion in citation distribution is a warning sign.





ELSEVIER

Using metrics in Scopus



Which data sources feed into SciVal?



Metrics available in SciVal by metric theme

Published

- Scholarly Output
 - Subject Area Count
 - Scopus Source Title Count
- h-indices

Economic Impact

- Academic-Corporate Collaboration
- Academic-Corporate Collaboration Impact
- Citing-Patents Count
- Patent-Cited Scholarly Output
- Patent-Citations Count
- Patent-Citations per Scholarly Output

Cited

- Citation Count
- Field-Weighted Citation Impact
- Outputs in Top Citation Percentiles
 - Publications in Journal Quartiles
- Publications in Top Journal Percentiles
- Citations per Publication
- Cited Publications
- h-indices
- Number of Citing Countries
- Collaboration Impact
- Academic-Corporate Collaboration Impact
- Citing-Patents Count
- Patent-Cited Scholarly Output
- Patent-Citations Count
- Patent-Citations per Scholarly Output

Collaboration

- Collaboration
- Collaboration Impact
- Academic-Corporate Collaboration
- Academic-Corporate Collaboration Impact

Viewed

- Views Count
- Outputs in Top Views Percentiles
- Views per Publication
- Field-Weighted Views Impact

Societal Impact

- Mass Media
 - Media Exposure
 - Field-Weighted Mass Media
















Awarded Grants

- Awards Volume

Publication Year

Metrics available in SciVal in other themes

F. Qualitative input

Metric theme	Metric sub-theme	Metrics in SciVal	
A. Funding	Awards	<ul style="list-style-type: none"> Awards Volume 	
B. Outputs	Productivity of research outputs	<ul style="list-style-type: none"> Scholarly Output  <ul style="list-style-type: none"> Number, Type and Growth Subject Area Count 	
	Visibility of communication channels	<ul style="list-style-type: none"> Publications in Top Journal Percentiles  	
C. Research Impact	Research influence	<ul style="list-style-type: none"> Citations Count  Field-Weighted Citation Impact  Outputs in Top Citations Percentiles  Citations per publication  Cited publications <i>h</i>-indices  	<ul style="list-style-type: none"> Number of citing countries Views Count Outputs in Top Views Percentiles Views per Publication Field-Weighted Views Impact
	Knowledge transfer	<ul style="list-style-type: none"> Academic-Corporate Collaboration  Citing-Patents Count Patent-Cited Count 	
D. Engagement	Academic network	<ul style="list-style-type: none"> Collaboration  Collaboration Impact  	
	Non-academic network	<ul style="list-style-type: none"> Academic-Corporate Collaboration  Academic-Corporate Collaboration Impact  	
	Expertise transfer	<ul style="list-style-type: none"> Academic-Corporate Collaboration  Citing-Patents Count Patent-Cited Count 	
E. Societal Impact	Societal Impact	<ul style="list-style-type: none"> Academic-Corporate Collaboration  Citing-Patents Count Patent-Cited Scholarly Output 	<ul style="list-style-type: none"> Patent-Citations Count Mass Media  Media Exposure Field-Weighted Mass Media

Research Metrics Guidebook

This comprehensive metrics guidebook is intended to be a straightforward, practical companion for you to find the right metrics to meet your objectives.

- **Understanding metrics**
 - Scopus as data source
- **Selection of appropriate metrics**
 - What affects their values, besides performance?
- **For each metric**
 - Situations in which they are useful
 - When to take care and how to address short-comings
 - Worked examples

[Download for free](#)





ELSEVIER

Questions and Answers

All answers can be found in Attachments

A screenshot of a video player interface. At the top, there is a grey header bar with a blue profile icon on the left, followed by the text 'Bartłomiej Więckowski' and 'Elsevier'. Below this, there are playback controls including a play button, a progress bar with a '10' marker, and a time display '00:01 / 1:58:35'. To the right of the controls are icons for settings and a share function. Below the header bar is a navigation menu with four buttons: 'Attachments', 'Vote', 'Rate this', and 'Details'. The 'Attachments' button is highlighted with a red rectangular border. The background of the player area features a decorative orange leaf pattern.



Let's stay in touch

Krzysztof Szymański
k.szymanski@elsevier.com

Katarzyna Gaca-Zajac
k.gaca-zajac@elsevier.com

Bartłomiej Więckowski
b.wieckowski@elsevier.com



Thank you

